



INTERCOLLEGIATE  
BROADCASTING  
SYSTEM

Washington 20, D. C. - Storrs, Connecticut

In Reply, address:

ROOM 53  
526 WEST 112 STREET  
NEW YORK 25, N. Y.

February 10, 1962

Mr. John H. Davison  
Chairman  
Yale Broadcasting Company  
242-a Yale Station  
New Haven, Connecticut

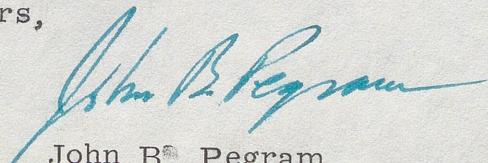
Dear John:

As Publicity chairman for the IBS National Meeting, I hope to be in touch with you regularly over the next two months. Much of your correspondence with Dick Crompton has been forwarded to me for use in publicity. Would you be so kind as to send me carbon copies of any letters to IBS containing newsworthy material? This will help me keep on top of all developments. (Also - letters of the same type to others at IBS).

I am enclosing the correspondence with equipment manufacturers from 1961, as I understand that your station will be making these contacts this year. Of course, you will not be contacting the same people, but the letters may be of some use. I suggest that you should not try to solicit door prizes; the idea has never been satisfactory, and I suspect it may have led to GE's absense last spring. Please return the material, when you are through with it.

At the moment, I am interested in obtaining information on any concerts on Friday or Saturday night of the Meeting weekend. Also any other entertainment in the area. As you know, all reservations for rooms, banquet, and I guess any reserved tickets, will be handled through Charlie Quigley. Our deadline will have to be set so that he can get the reservations to you in time.

Sincerely yours,



John B. Pegram  
Publications Manager

#### Geography